Bicycle Friendly Community Campaign

Creating a bicycle-friendly America

...town by town, city by city







Campaign Partners



www.bicyclefriendlycommunity.org



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What is the BFC Program?

Started in 1996 with simple criteria

- Revised in 2002
- 4 Award levels
 - Platinum
 - Gold
 - Silver
 - Bronze





Application Criteria

- Engineering
- Education
- Encouragement
- Evaluation & Planning
- Enforcement





The League of American Bicyclists Bicycle Friendly Communities Campaign

www.bicyclefriendlycommunity.org

Part II is a detailed audit of the engineering, education, encouragement, enforcement, evaluation and planning efforts in your community. This comprehensive inquiry is designed to yield a holistic picture of your community's work to promote bicycling. Technical assistance for completing Part II is available at www.bicyclefriendlycommunity.org or by calling the League at 202-822-1333.

APPLICATION PART II

ENGINEERING

- 1. Do you have a policy that requires the accommodation of cyclists in all new road construction and reconstruction and resurfacing? Please include a copy of this leaislation or policy.
- 2. Have you provided training for your engineers and planners on how to accommodate cyclists? Please describe. Is there a mechanism to provide training on an on-going basis?
- 3. How many bridges are in your community? How many are closed or inaccessible to cyclists? Of those accessible by bike, how many have shoulders, bike lanes, wide curb lanes, or sidewalks/walkways?
- 4. Are there bike racks or storage units at:

(All)	(Most)	(Some)	(Few)	(None)
(All)	(Most)	(Some)	(Few)	(None)
(All)	(Most)	(Some)	(Few)	(None)
(All)	(Most)	(Some)	(Few)	(None)
(All)	(Most)	(Some)	(Few)	(None)
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5. Are buses equipped with bike racks? (All) (Most) (Some) (Few) (None)



Application Review

- 130+ applications
- Reviewed by staff and external reviewer
- Feedback from local cyclists and advocates





Designated Communities

Platinum

-Davis, CA

Gold

- Boulder, CO
- Corvallis, OR
- Madison, WI
- Palo Alto, CA
- Portland, OR
- San Francisco, CA

Silver

- Bellingham, WA
- Chicago, IL
- Eugene, OR
- Folsom, CA
- Fort Collins, CO
- Gainesville, FL
- Missoula, MT
- Olympia, WA
- Santa Barbara, CA
- Scottsdale, AZ
- Stanford, CA
- Tempe, AZ
- Tucson, AZ



Bronze Communities

- Ada County, ID
- Albuquerque, NM
- Ann Arbor, MI
- Arlington, VA
- Ashland, OR
- Auburn, AL
- Beaverton, OR
- Bend, OR
- Bloomington, IN
- Boca Raton, FL
- Brentwood, CA
- Brunswick, ME
- Burlington,VT
- Carrboro, NC
- Cary, NC
- Chandler, AZ
- Chattanooga, TN
- Chico, CA
- College Station, TX

- Denver, CO
- Flagstaff, AZ
- Gilbert, AZ
- Lawrence, KS
- Longmont, CO
- Mesa, AZ
- Miami Beach, FL
- Milwaukee, WI
- Mountain View, CA
- Orlando, FL
- Portage, MI
- Presidio, CA
- Redmond, WA
- Rockville, MD
- Schaumburg, IL
- Shawnee, KS
- Sunnyvale, CA
- Vancouver, WA
- Washington, DC



Benefits of the BFC Program

- Recognition
- Promotion
- Benchmarking
- Technical help
- Inspiration





Program Firsts: Davis Platinum 2005



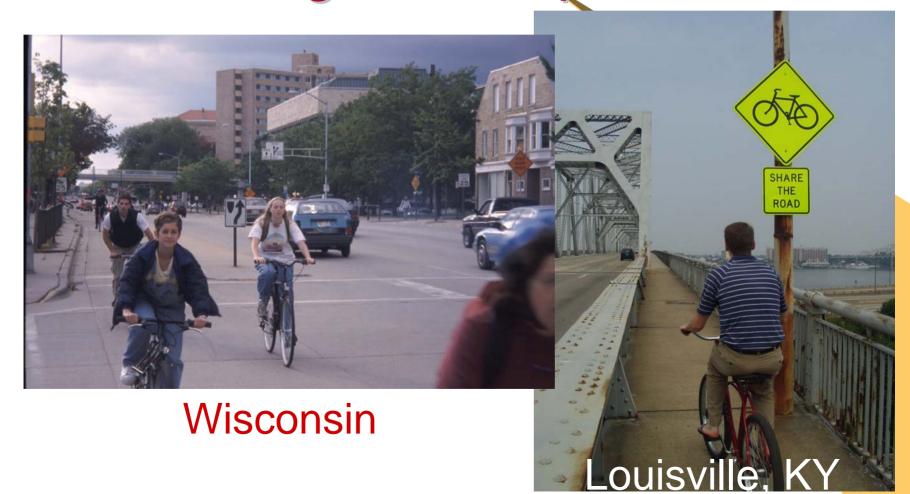


Program Firsts: Denver Downgrade 2005





Program Adoption





Go Platinum Portland!







What Do BFC's Have?

- Commitment to action
 - Action Plan
- Targets, measures
- Network of all facilities
 - Complete Streets policy
- Breadth of programs
- People riding bikes!





Becoming Bicycle Friendly

- Tools for becoming a BFC
 - Bikeability checklist; simple audit tool
 - BFC Workshop; half-day leadership training on BFC potential and action planning
 - BFC Application Form; an education in itself!
 - BFC Action Plan; demonstration of political support
- Please take the next step in your community!
 Visit www.bicyclefriendlycommunity.org



"Mobility" Friendly in New York

- Its not just about children
- Its more than just bicycles...
- Host or sponsor a BFC workshop
- Ask your Mayor/Council to
 - Adopt BFC program
 - Sign BFC charter





Thanks for Your Time

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