



Parks & Trails
NEW YORK

Financing for Walkable Projects

Non-governmental sources



What are funders looking for?

- **Specific goals, objectives and action plans**
- **Realistic budget**
- **Community/key stakeholder support**
- **Matching funds or other resources**
- **A means of evaluating success**
- **Organizational capacity**
- **Track record of success**



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What you need to know

- **Background on the granting organization**
 - what they fund and why
 - who's on the review committee/board of directors
 - deadlines for submission
 - when grants will be announced
- **Time needed to complete the application**
- **Previous recipients, nature of their project, amount received**



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What you need to do

- Read and **reread** the application carefully
- Know what is funded and criteria for selection
- Answer every question completely - don't assume the reviewer knows you/your project
- If in doubt, ask the contact person
- Request a copy of a winning/failing application
- Attend any training sessions



After you are funded

- **Give the funder good publicity**
- **Make copies of all newspaper articles, other media exposure**
- **Credit funder as requested**
- **Complete all required activity and expense reports on time**



It's more than grants

- **Memberships**
- **Product sales**
- **Events and programs**
- **Employee giving programs**
- **Corporate and business donations**
- **Wish lists**
- **Technical assistance**



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Money isn't everything



Record volunteer hours



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Healthy Trails, Healthy People





www.ptny.org

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E-NEWS
An update from Healthy Trails, Healthy People



- **Funding tips**
- **Legislative Updates**
- **Trail and Health Resources**
- **Program updates**
- **Heard on the Trail**
- **Trail Spotlight**



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