NEW YORK STATE | Homeland Security and Emergency Services

Five Steps to Jump Start Your Cybersecurity Program

Tug Hill Commission Virtual Conference

April 28, 2021

Agenda

- **Introductions**
- Real Risks
- Five Steps
- Helpful Resources
- Questions?

Team Composition and Mission Objectives

Multi-Unit Collaborative Approach

- OCT Cyber Incident Response Team
- OCT Critical Infrastructure Unit
- Partnership with New York Division of Military and Naval Affairs

Identify / Prevent / Protect

- Training and exercises
- Proactive outreach and assessments

Respond / Recover

- Incident response and digital forensics
- Remediation assistance and guidance

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- ➢ **Real Risks**
- ▪ Five Steps
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Real Risks - Education

- Threat Actors: students, information brokers
- Objectives: disrupt schedules, sell “personally identifiable information” (PII) on the dark web
- Tactics: “denial of service”, ransomware, phishing
- Factors to Consider:
  - Insider threat
  - Availability of attack “services”
  - Value of student PII

Real Risks – Local Government

- Threat Actors: nation states, “hacktivists”
- Objectives: disrupt elections, disrupt critical infrastructure
- Tactics: disinformation, ransomware, system penetration
- Factors to Consider:
  - Counties’ role in voter registration and polling
  - Heightened public and media focus on elections
  - Municipal control over water systems and other CI

Real Risks – Healthcare

- Threat Actors: nation states, anarchists
- Objectives: promote nationalism, “watch the world burn”
- Tactics: disinformation, ransomware, system penetration
- Factors to Consider:
  - Prominence of health care facilities in pandemic response
  - Automated detection of vulnerable systems
  - Risk associated with older medical devices

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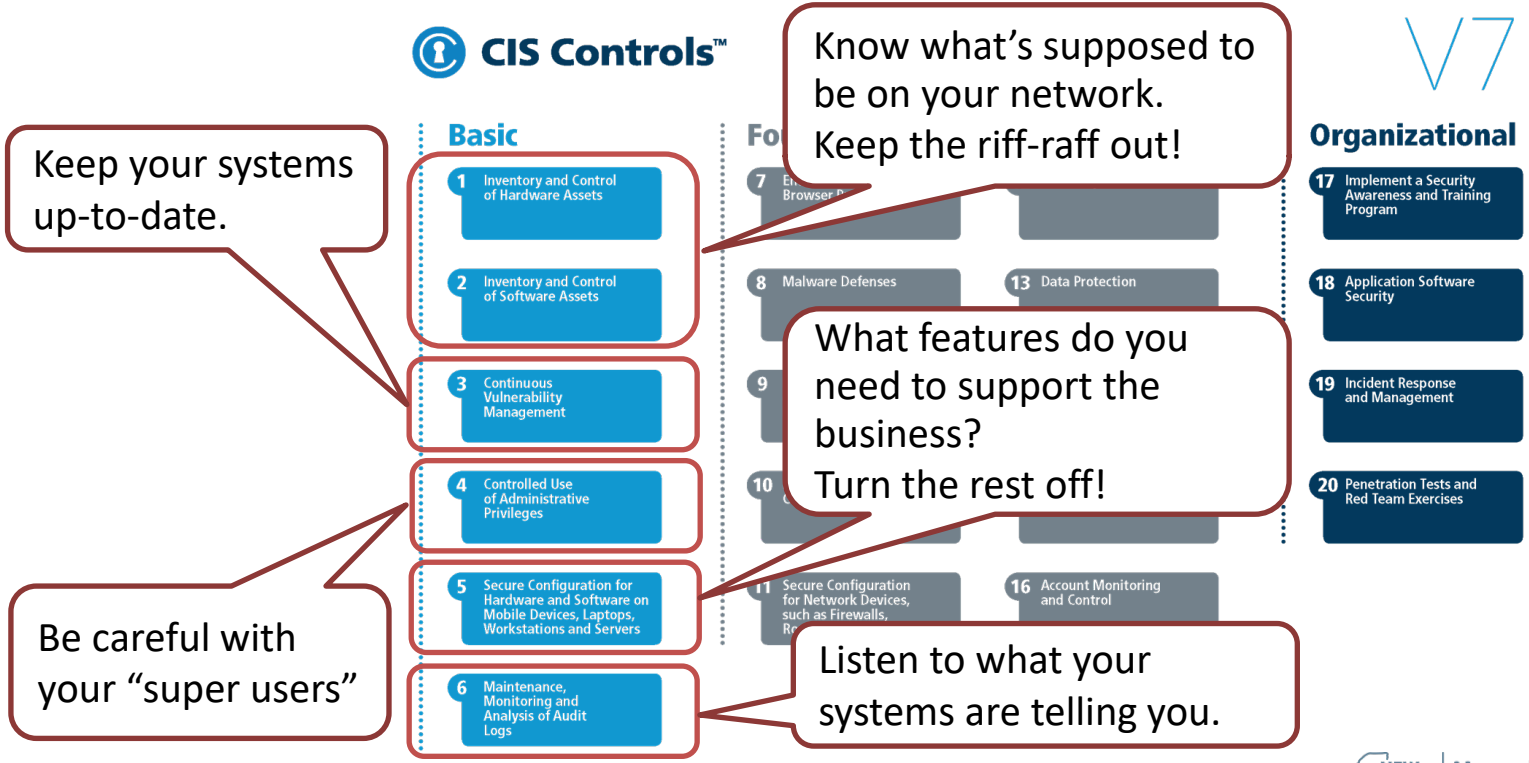
Step 1: Introduce Cyber to Leadership

- Who is your “cyber sponsor” on the leadership team?
- How can you relate business risks to cyber risks?
- What are your organizations “crown jewels”?
- When and how should leadership be engaged?
- Replace “FUD” with facts whenever you can.
- Establish a realistic charter for your cyber-efforts.

Step 2: Start With the Basics

- There's a lot you *could* do. What should you do first?
- The right framework can help make sense of your options.
- The CIS Top 20 Critical Security Controls are one option.
- Temper the recommendations of the controls with your organization's own experiences and those of your peers.
  - Past incidents
  - Regulatory requirements

A framework to guide you



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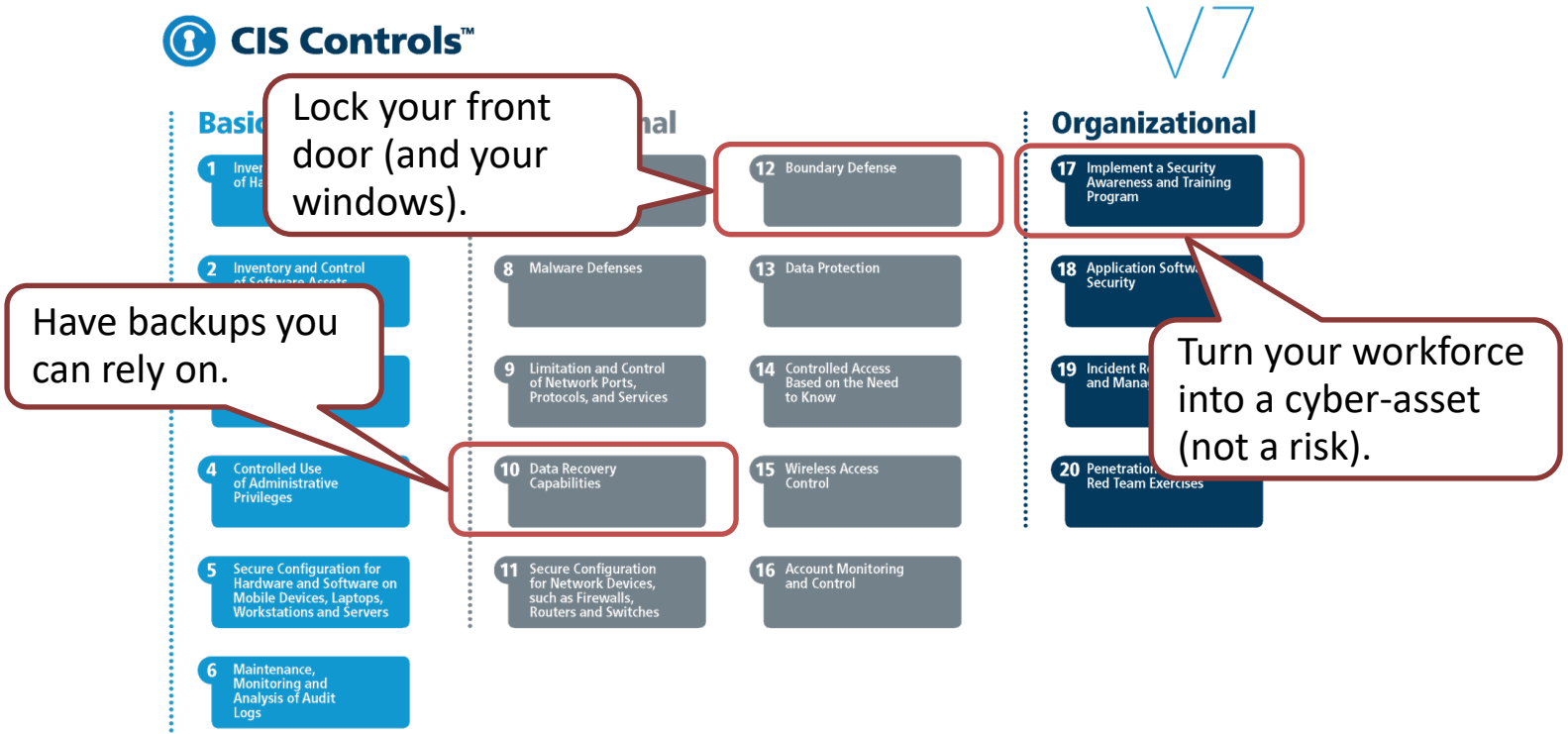

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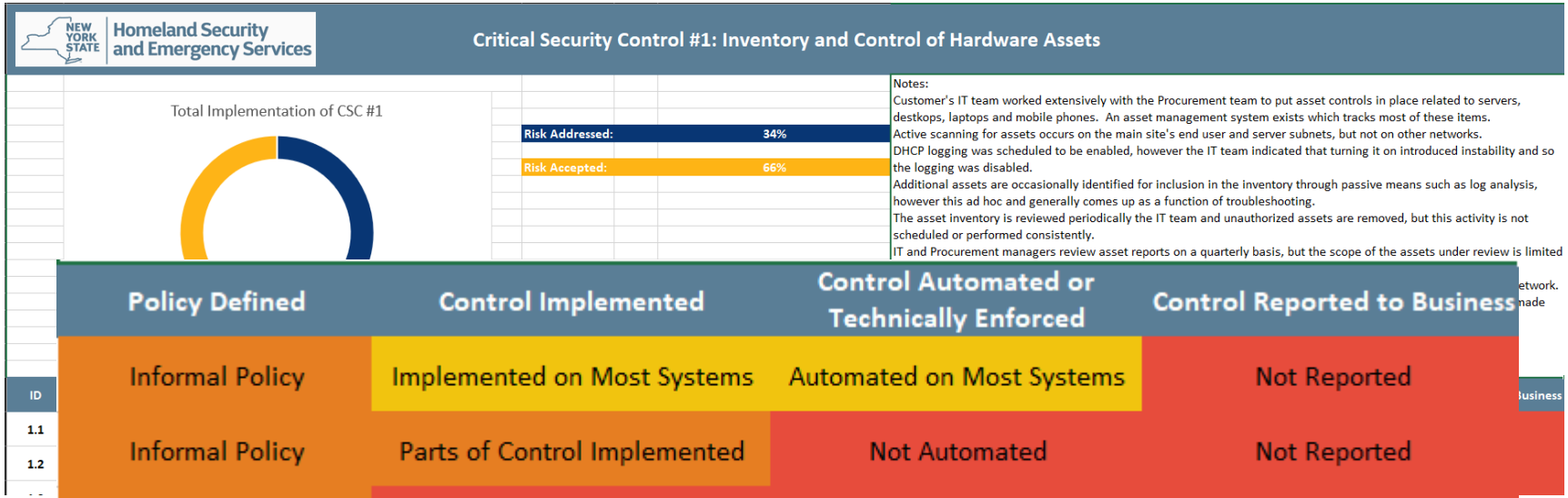
Step 3: Introduce Cyber to Your Workforce

- “Tone at the top” is crucial to success here.
- Phishing exercises can provide a dual benefit:
  - Assessing your workforce’s proficiency
  - Providing “in the moment” training
- Awareness training – and not just “the usual”.
  - Lunch and learns, departmental cyber-Q&A, etc.

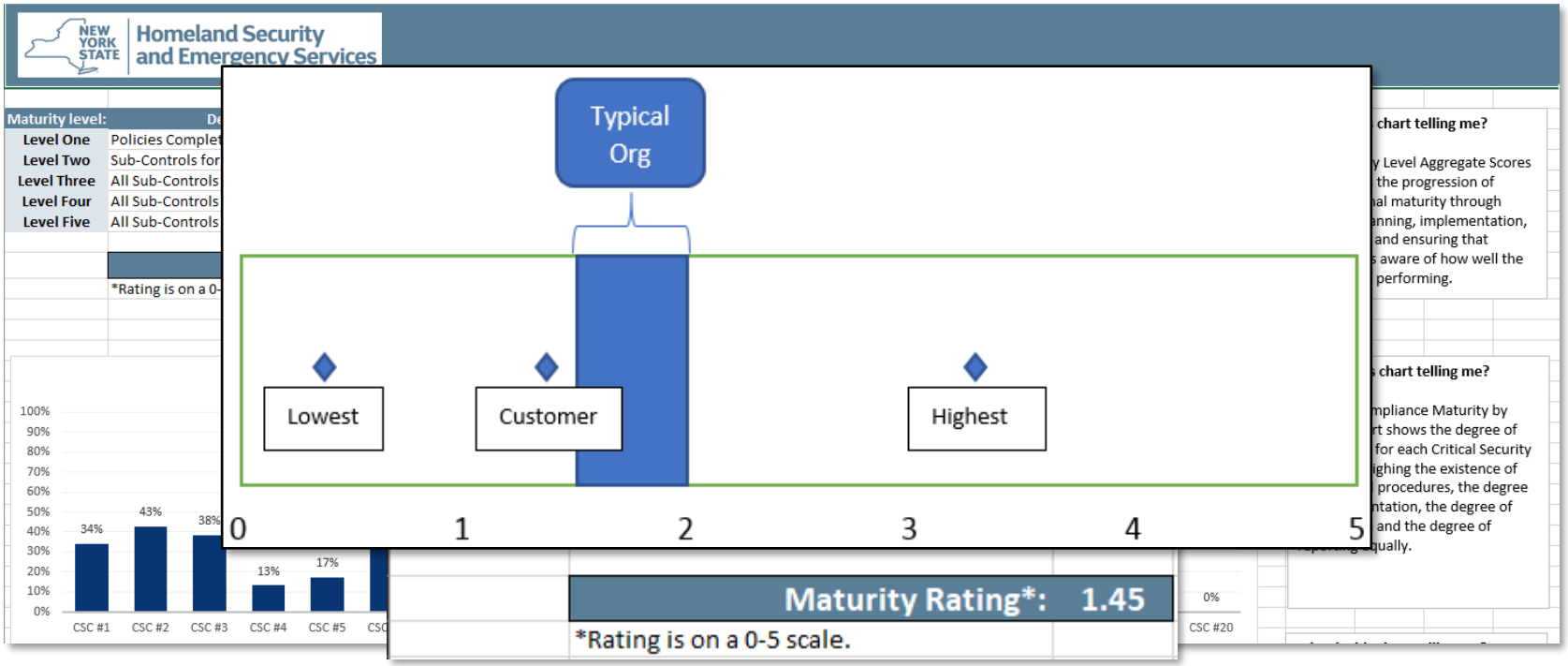
Step 4: Measure So You Can Improve

- Remember that framework? It's about to do double duty.
- Get some help from people in your organization who can remove barriers and provide resources.
- Brief leadership on progress and needs.

Cybersecurity Risk Assessment Process



Cybersecurity Risk Assessment Process



Cybersecurity Risk Assessment Process

Top Risks, Strengths and Recommendations

Detailed analysis of assessment findings is provided later in the report; provided to the organization's management to orient and better unders

Top 5 Risks:

- **Lack of a unified hardware and software inventory solution** ma unpatched/unhardened devices and services persisting on the r incident response efforts and increased potential for unauthori components of a comprehensive asset management solution ar systems and there is no single source of truth for what authoriz software is present on the organization's network.
- **The ma** and se the ma flat. In attacke also in

Finding ID	XYZCUSTOMER-SPPA-001	**Status**	Open
Source	Posture Assessment	**Control Reference**	CSC 1, 2, 9, 13, 15
Risk level	**High**		
Vulnerability	**Hardware and software asset management are not fully integrated or automated**		
Threat(s)	• The organization experiences a cybersecurity incident • Organizational personnel wish to make system changes • Users wish to run insecure, unapproved software • Malicious threat actors wish to access sensitive information • Malicious threat actors wish to disrupt operations		

orized devices to the

organizational patching

ware may be present on

ms storing, processing may not be understood disrupting operations

e delayed or hindered by

CMDB as a centralized,

• Ensure that the CMDB reflects the sum of asset information from other

Short Term

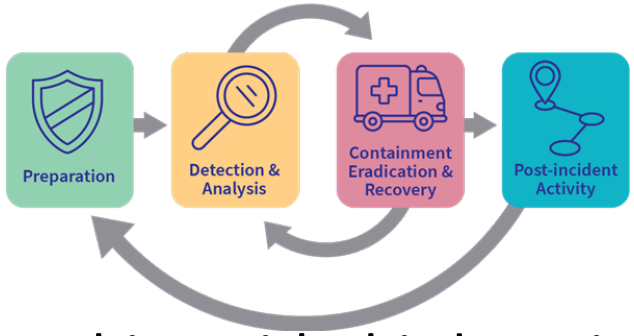
- **Asset Management**: Establish formal requirements for a layer 2 network access control capability and evaluate possible solutions, recognizing that open source options are available. If a commercial solution is indicated, secure funding.
- **Asset Management**: Prioritize implementation of recently acquired CMDB. Determine whether other platforms with asset management capabilities can be decommissioned. Update asset-related processes to rely on CMDB wherever possible. Where other platforms are retained to meet specific needs, ensure that CMDB retains information consistent with these upstream platforms.
- **Asset Management**: Identify a mechanism which can be used to detect open ports on organizational assets and automatically record this information in CMDB.

Cybersecurity Risk Assessment Process

Finding ID	XYZCUSTOMER-IVS-005			**Status**	Open		
Source	Nessus			**Tags**	SQL Server, Updates		
Host(s)	10.10.0.5	10.10.0.86		10.10.0.226	10.10.1.118		
	10.10.0.8	10.10.0.112		10.10.1.102	10.10.1.120		
	10.10.0.18	10.10.0.221		10.10.1.103	10.10.6.202		
	10.10.0.39	10.10.0.222		10.10.1.112	10.10.8.128		
	10.10.0.57	10.10.0.223		10.10.1.117			
Severity	Medium, High, Critical		**Adj. Severity**	Critical			
Vulnerability	**Missing Microsoft SQL Server Updates (multiple vulnerabilities)**						
Description	The hosts specified in this finding are missing the following Microsoft SQL server updates: • Securit ○ 10. • MS16- ○ 10. 10. • ADV18 (Meltd						
Recommended corrective action	Install all relevant security patches for the associated SQL Server version. Where maintained by a third-party, contact that party for an update. **Analyst's Note**: Certain SQL instances above (e.g., 10.10.0.18 and 10.10.0.86) are listed identified in XYZCUSTOMER-IVS-001 as "unsupported". While Nessus identified these instances in this manner, patches may in fact be available to bring the current version to a supported level. In at least one case (10.10.0.18) the database is associated with a third-party installation and may require a vendor update.						

Step 5: Prepare for the Inevitable

- Your organization will eventually experience a cyber-incident.
- Lean on your organization's COOP if you have one.
- Develop a cyber-specific plan that covers:



- Develop relationships with third parties who can help.
- Practice, practice, practice.

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Resources

- **NYS DHSES CIRT** – proactive and response services for SLTTs
  - http://www.dhses.ny.gov/oct/cirt/index.cfm
- **CIS** – cyber frameworks and benchmarks
  - https://www.cisecurity.org/
- **MS-ISAC** – monitoring and cyber intelligence for SLTTs
  - https://www.cisecurity.org/ms-isac/
- **NIST** – small business cyber planning and training
  - https://www.nist.gov/itl/smallbusinesscyber
- **GCA** – small business cyber toolkit
  - https://gcatoolkit.org/smallbusiness/
- **FBI** – criminal investigation of cyber crime
  - https://www.fbi.gov/investigate/cyber

Contact Information

Contact DHSES Cyber Incident Response Team (CIRT)

- To report a cyber incident please call: 1 (844) OCT-CIRT | 1 (844) 628-2478
- To request DHSES CIRT cyber support please email: CIRT@dhses.ny.gov
- http://www.dhses.ny.gov/oct/cirt